



CLASS-G FOR DATA CENTERS

Class-G is an industry-specific way to measure and communicate your commitment to the sustainability of your data centers. As you know, *significant* reduction in energy consumption by data centers is usually not feasible as required by Energy Star, LEED and other LEED-like programs. Class-G's identification, tracking and measurement tool was crafted by nationally-recognized industry leaders in IT management and certified sustainability engineers. It identifies the sustainable actions you *can* accomplish, not what you *can't*. The Class-G system rates all possible actions according to environmental priority, and helps you measure yours accordingly.

Class-G for data centers allows you to:

Measure

- Benchmark the level of sustainable operations in each of your data centers, and compare and contrast your high performers against low performers
- Track accomplishments in: Air & Health, Energy, Water, Materials, and Waste Reduction
- Complete a Checklist drafted specifically for data centers. It is presented in simple terms that everyone can understand.
- Complete 165 questions in as little as 60 minutes
- Respond easily – each question requires simple responses: *Yes*, *No*, and *Wish List*

Reward

- Display your commitment to sustainability with Class-G's eye-catching plaque
- Be endorsed objectively by a third-party with Class-G's sustainability standards
- Promote your achievements with your Class-G sustainability profile page
- Reward internally and externally recognizing achievements in sustainability

Grow

- Accomplish continuous improvement of your sustainability objectives
- Compare each of your facilities against others to help elevate lesser performers
- Focus on your next sustainability goals with Class-G's *Wish List* feature
- Become more sustainable tomorrow than you were yesterday