



ABOUT CLASS-G

Class-G's mission is: **to enable organizations to track and improve their sustainability initiatives.**

The company recognized that many sustainability certifications, such as LEED, exist to allow companies to verify and proclaim that their buildings are built in a sustainable fashion. The problem with these excellent certification programs is that they are cost-prohibitive or unachievable for many organizations. Moreover, their focus is on the present, rather than tracking and improving over time.

Class-G assembled a team of industry sustainability experts to devise a system that would enable organizations to measure, track and improve sustainability efforts over time.

The company focuses on providing an affordable, easy-to-implement sustainability tracking program.

Class-G features:

- **Affordability:** A low-cost barrier to entry
- **Ease of Use:** An easy-to-use yes/no checklist of the 100+ most essential sustainability factors, each written with 15 words or less
- **Transparency:** provided by explicitly publishing each sustainability claim and the ability for anyone to submit comments as to the veracity of sustainability claims made
- **Tracking:** by providing a dashboard of all rated locations, with the ability for clients to leverage best practices to elevate lesser performing locations
- **Continuous Improvement:** by maintaining a wish list of planned sustainability initiatives
- **Engagement:** by providing tools to communicate to employees, customers and other stakeholders exactly what sustainability initiatives have been implemented

Class-G is honored by the many testimonials we receive from our clients. Here are a few:

"As one of the largest HVAC accessories manufacturer in the world, there is a global spotlight on our company. Sustainability is a part of our corporate fabric, and our commitment to sustainability is further strengthened by our proud association with Class-G."

- Ray Yeager, CEO, Ductmate Industries, Inc.

"Class-G enabled us to measure the sustainability operating practices across our vast real estate portfolio. We chose Class-G both for its simple elegance and cost."

- Michael Smith, President & CEO, Goodwill of Southwestern PA

"As North America's second largest third party logistics provider, GENCO's customers are a Who's Who of the Fortune 500, and they expect their suppliers to demonstrate sustainability practices in order to do business with them. Class-G gave us a solution for continuous improvement for each of our locations."

- Pete Rector, Executive Vice President & Chief Technology Officer, GENCO

Thank you for your interest in learning about Class-G. If you have any questions, please contact us. We'd be delighted to connect with you.